

Katrina Chung

Hi there, I'm Katrina!

I'm a British Malaysian Graphic Designer based in West London. I'm a person of many crafts as my work ranges from branding, illustration, print, and digital, to dabbling in motion design.

I was born in the UK and raised in both the UK and Malaysia. Soaking up the best of both worlds gives me a knack for adding a splash of colour to everything I create!

I'm on the lookout for a fun, innovative and collaborative team. Let's whip up something amazing together!

katrinachung.com
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Education

Arts University Bournemouth

September 2016 – July 2019 | Bournemouth, UK

2:1 Class Honours BA (Hons) Degree in Graphic Design.

Hongik University • Exchange Programme

February 2018 – June 2018 | Seoul, South Korea

My adaptability to new challenges has led me to study for a semester in Seoul, South Korea, where I've experienced a new culture and immersed myself in the Korean language.

Other Experiences

Volunteer • Quiet Strength

February 2022 – December 2022

Quiet Strength is an online organisation created to empower introverts in the creative industry through monthly meet-ups.

As a volunteer, I collaborated with other creatives for our monthly workshop sessions, hosted meetups, created social content and co-managed the Discord server that serves as an online community for members.

Barista • Truedan

September 2020 | London, UK

I collaborated with the team in multitasking and coordinating drink orders while delivering excellent customer service by making recommendations based on prescribed recipes.

Work Experience

Junior Designer • Kireli Studio

April 2022 – Present | London, UK

As a freelance junior designer, I worked independently and in close collaboration with the Creative Director, contributing to all stages of the design process across print and digital for clients such as Boss Level Creative, Cineworld, and Steplab. This experience helped me sharpen my communication skills, ensuring clear expectations and deliverables were met while being adaptable to the needs of each project.

Additionally, I broadened and proactively developed my skills in After Effects by creating animations for Steplab and iCOR. It enabled me to explore various animation techniques and convey complex ideas visually.

Graphic Designer • Two Thirds Different

July 2021 – January 2022 | London, UK

During my placement, I designed creative assets and produced social media content to be featured on clients' social media channels. I collaborated with the creative and marketing team, ensuring that brand guidelines were followed and fit the brand.

Skills

- Illustrator
- Photoshop
- Indesign
- Basic After Effects
- Procreate
- Google Suite
- Figma
- Basic HTML/CSS

Languages

- Native English
- Fluent Mandarin Chinese
- Basic Japanese
- Basic Korean